



Recruiting With For The Record

Backed by 25 years of experience as an industry resource, **For The Record** has established its position as a powerful HIM recruitment tool, with resources including print display ads, Web banners, and online postings on our popular niche job board, AlliedHealthCareers.com.

Offering an unmatched track record of attracting both active and passive job seekers, **For The Record** and its associated digital media properties connect recruiters with the industry's most qualified health information professionals through a variety of different channels that comprise the **For The Record** media brand.

When you utilize one of the available ad sizes, your open position will be immediately posted on our active job board, AlliedHealthCareers.com; be included in the **For The Record** monthly e-Newsletter; appear in our next print edition; be deployed digitally to the desktops of our subscribers in our digital edition; and be included in our monthly recruitment e-blast—all for one low price! Select your size and ensure your positions are seen today.

RECRUITMENT SIZES AND RATES*

Size	Price
1/8 (2.292" × 3.948")	\$1,050
1/6 Vertical (2.292" × 4.78") or 1/6 Horizontal (4.708" × 2.292")	\$1,225
2/9 Vertical (2.292" × 6.444") or 2/9 Horizontal (4.708" × 3.125")	\$1,630
5/18 Vertical (2.292" × 8.094") or 5/18 Horizontal (4.708" × 3.948")	\$1,950
1/3 Vertical (2.292" × 9.75") or 1/3 Horizontal (4.708" × 4.78")	\$2,405
4/9 (4.708" × 6.444")	\$3,245
Half Page (7.125" × 4.78")	\$3,935
Full Page (7.125" × 9.75")	\$6,995

*All rates are net.

For additional digital options, which include e-blasts and Web banners, call your account executive.



Recruiting With Today's Geriatric Medicine

For recruiters in search of qualified geriatric care providers, *Today's Geriatric Medicine* magazine is among the most targeted, cost-effective resources available today to deliver career opportunities directly to the clinicians and health care specialists who treat older adults.

With an audience that includes geriatricians, primary care providers, nurse practitioners, and physician assistants, as well as other professionals who treat older patients, such as dietitians, social workers, and physical therapists, *Today's Geriatric Medicine* and its associated digital media properties connect recruiters with our audience of dedicated professionals through a variety of different channels that comprise the *Today's Geriatric Medicine* media brand.

When you choose one of the ad sizes offered, your open position will be immediately posted on one of our active job boards, AlliedHealthCareers.com or The Physician Recruitment Center, be included in the *Today's Geriatric Medicine* monthly e-Newsletter, appear in the next print edition, be deployed digitally to the desktops of our subscribers in our digital edition, and be included in our monthly recruitment e-blast—all for one low price! Select your size and ensure your positions are seen today.

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Recruiting With Today's Dietitian

Now in our 17th year serving nutrition professionals, *Today's Dietitian* has been established as the leading independent trade publication for registered dietitians, certified diabetes educators, foodservice managers, and certified dietary managers across the nation.

Working with the most powerful media brand in the industry at your disposal, advertisers and recruiters have several channels to present their career opportunities in nutrition and dietetics to our highly-qualified audience.

When you choose one of the ad sizes offered, your open position will be immediately posted on our active job board, AlliedHealthCareers.com, be included in the *Today's Dietitian* monthly e-Newsletter, appear in the next print edition, and be deployed digitally to the desktops of our subscribers in our digital edition—all for one low price! Select your size and ensure your positions are seen today.

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Recruiting With Social Work Today

The only national trade publication committed to exploring issues concerning this important profession, **Social Work Today** has been working to help recruiters find the most qualified social workers for well over a decade.

Offering an unmatched track record of attracting both active and passive job seekers, **Social Work Today** magazine and its associated digital media properties connect recruiters with our audience of dedicated social work professionals, in all their distinct roles and varied work settings, through a variety of different channels that comprise the **Social Work Today** media brand.

When you choose one of the ad sizes offered, your open position will be immediately posted on our active job board, AlliedHealthCareers.com, be included in the **Social Work Today** monthly e-Newsletter, appear in the next print edition, be deployed digitally to the desktops of our subscribers in our digital edition, and be included in our monthly recruitment e-blast—all for one low price! Select your size and ensure your positions are seen today.

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Recruiting With Radiology Today

A trusted resource for radiologists, radiology administrators, and technologists, **Radiology Today** has been connecting recruiters with the most qualified industry professionals for more than a decade.

Offering an unmatched track record of attracting both active and passive job seekers, **Radiology Today** magazine and its associated digital media properties connect recruiters with our audience of dedicated professionals through a variety of different channels that comprise the **Radiology Today** media brand.

When you choose one of the ad sizes offered, your open position will be immediately posted on one of our active job boards, AlliedHealthCareers.com or The Physician Recruitment Center, be included in the **Radiology Today** monthly e-Newsletter, appear in the next print edition, be deployed digitally to the desktops of our subscribers in our digital edition, and be included in our monthly recruitment e-blast—all for one low price! Select your size and ensure your positions are seen today.

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